

# NAMES OF HORSES



1. When applying for registration of a horse or pony at least three names ranked in preference must be given. These names must be distinct and cannot be variations of the same name spelt differently. Example: Cool Cat, Kool Kat, Cool Kat.
2. Horse names may not exceed 22 characters including spaces.
3. Horse cannot be registered as trademarked names. This is an FEI rule. Example: Cadbury, NZ made, Nike.
4. There are certain horse names which may never be re-used even if the horse is retired or deceased. These names have been given exclusive rights if the horse has made significant achievements usually relating to Olympic Games or World Equestrian Games. Example: Charisma, Reddy Teddy. ESNZ maintains a list of significant names on file.
5. Punctuation marks and special characters must not be used in names. Example: Mr Burns cannot be Mr. Burns, Bits and Bobs cannot be Bits & Bobs.
6. Phonetic "Lingo" can be used in names. When registering a horse with a phonetic name the owner must outline the actual word they would like protected. Example: Deviate would be the protected word when registering the phonetic name of DV8.
7. Names other than English will be checked for the meaning.
8. Horses that have been registered with another recognised breed society must be ESNZ registered using the same name. Where the name exists already, a trailing number may be added. This rule also applies to horses being imported into New Zealand. Breed Society certificate/papers must accompany the registration form.
9. Horses must retain any Prefix/Suffix unless permission is given by prefix/suffix owner for it to be removed (refer points 13-15).
10. All new horses, change name and hold name applications will be vetted by two-three ESNZ staff members.
11. ESNZ reserves the right to refuse to register any horse under any particular name.
12. The use of notable peoples names can be used with the written permission of the person concerned or their families.
13. Equine names that have been unregistered for five years or more, or 10 years or more if results on record, will be released for use. The primary owner on file will be contacted and given the option to re-register the equine within two weeks.
14. **STABLE PREFIX/SUFFIX**  
This is a prefix given to members who have named their property or stable and wish their horse/s to be associated with the stable/property name. Stables can register a prefix/suffix for a one-off fee to be set from time to time by the Board. The prefix/suffix will be retained for the duration of the life of horse/s with that prefix/suffix. ESNZ will not accept a change of name of a horse with a breeder/stud prefix/suffix, unless application is received from the registered breeder/stud and in accordance with point 129.8 above.
15. **BREEDER/STUD PREFIX/SUFFIX**  
A prefix or suffix shall be given to a horse/s bred by breeders and studs. Breeders/studs can register a prefix/suffix with ESNZ for a one-off fee, to be set from time to time by the Board. The prefix/suffix will be retained for the duration of the life of the horse/s with that prefix/suffix. ESNZ will not accept a change of name of a horse with a breeder/stud prefix/suffix, unless application is received from the registered breeder/stud and in accordance with point 129.8 above.
16. **COMMERCIAL PREFIX/SUFFIX**  
A commercial prefix/suffix will only be given when ESNZ approves a cash sponsorship of a rider/s by a registered commercial company or product, of \$8000 as per Annex E, and compliance with Articles 124 and 125. The prefix/suffix will be retained for the duration of the sponsorship agreement.