



JUMPING



SHOWHUNTER



VISION

TO PROMOTE, ENABLE AND GROW THE SPORT OF JUMPING

MISSION:

TO WORK TOGETHER WITH OUR PARTNERS TO
PROVIDE GREAT COMPETITIONS, INSPIRING PATHWAYS
AND AN ONGOING LEGACY FOR JUMPING

VALUES:

RESPECT | INTEGRITY | PROFESSIONALISM | UNITY | COLLABORATION

SHORT TERM GOALS

Next 12 Months:

World Equestrian Games team
Support Grass roots competition
Maintain financial sustainability
Recognise volunteer input
Development of performance programme

MEDIUM TERM GOALS

Inter-schools competition
Succession planning - hear the voices of our community
Increased profile of the sport
Develop incentives programme
Improved grounds / facilities

LONG TERM GOALS

Financial security
Increased participation
Use of technology
World class jumping combinations

INSPIRING PATHWAYS

Identify and remove barriers to participation

COMPETITION

Improve coordination and delivery of events for a better user experience

SUSTAINABILITY

Be an innovative and financially stable organisation with a growing membership base

RAISING THE PROFILE

Engaging the community with relevant and timely communication across all channels