



EQUESTRIAN SPORTS
NEW ZEALAND

ESNZ Eventing

Strategy 2020-21

Our Purpose ESNZ Eventing exists to give all event riders, from grassroots through to elite, a safe and inspiring experience.

Our Values Welfare of the horse, integrity, Excellence, Unity, Fair Play, Respect



Strategic Outcomes

Competition Pathway

A clear competition pathway provides a safe & inspiring experience for all levels of event rider.

Sustainability

Eventing is a financially resilient & sustainable sport underpinned by innovative competition formats, a growing membership, & strong funding partnerships.

Connections

We are a connected eventing community that works effectively together

Strategic initiatives

More quality events & attracting more riders

Annual plan for competition calendar that addresses participation and performance needs

International opportunities

International exchange - Oceania

Welcome to eventing

Innovative competition and training formats, incentives to grow grassroots/ Encourage new riders with "intro to eventing" programme.

Vibrant organising committees

Organising committees are supported by practical resources, reliable, successful mentors with access to well-trained officials, efficient ESNZ database and a helpful Sport Manager

Safe and enjoyable

Approachable officials that are supportive of riders getting "home".

Health & Safety framework

Providing safe, fun competitions that build a strong participation base and encourage athletes for the future.

International success

A world class high performance programme that supports kiwis dominating Eventing podiums internationally.

Leadership

Eventing is strongly-led, effective & efficient, underpinned with sound governance practices.

New commercial partnerships

Mutually beneficial commercial partnerships contribute to Eventing's financial resilience.

Fit for purpose facilities

NEC relationship & leveraging other quality courses and training venues.

People for the future

Succession planning by providing a development pathway that caters to all level of official and ensures ESNZ Eventing events are delivered to a high standard.

Financial sustainability

An appropriate contribution from all participants and a sound and practical funding model for event organisers.

Performance pathway

Introduction to Eventing, teaching athletes to ride safely and be competition ready so they remain in the sport for years to come. Developing programmes for athletes to upskill from first start competitions to elite level.

ESNZ, FEI, NZPCA, Organising Committee, Athletes, High Performance

Successful HP programme that is connected to the domestic scene; integrated with eventing development pathways, resonating with grassroots event riders, & supporting communications & sponsorship plans.

Engaged & valued volunteers

Support and empower our volunteers ensuring their contribution is acknowledged & valued.

Targetted communications

Deliver effective communication that services all stakeholders & builds Eventing's profile.

Strong networks

Having the right conversations with the right people which include -

Inter-Schools competition, HOY, Parents, Funding partners. Public and wider sport community

Facilitate our best officials achieving international qualification and encourage them to officiate at top level international events